

Southeast Georgia Health System

Business Plan for the Fiscal Years Ending April 30, 2015 - 2018

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PHYSICIAN DEVELOPMENT PLAN
For the Fiscal Year Ending April 30, 2016

Objective

Establish a Physician Development Plan for Southeast Georgia Health System that assures the appropriate availability of medical specialties within our primary and secondary markets, according to community need.

Strategies

In order to accomplish our objectives with respect to the Physician Development Plan, we intent to visit residency programs in the surrounding areas of Georgia, Florida and South Carolina in order to develop relationship with the residency directors and coordinators and to meet the current residents.

When applicable, we plan to utilize Practice Link software and direct mail to identify candidates for our positions without the use of recruiting agencies.

Finally, we will participate and network with other in-house recruiters to share candidates that may be available but not needed in our respective areas.

1. Actively recruit the following providers for the Brunswick market:
 - a. **1 FTE Neurologist***
 - b. **2 FTE Hospitalist***
 - c. **.5 FTE Gastroenterologist***
 - d. **1 FTE General Surgeon (Glynn General & Vascular Surgery)***
 - e. **1 FTE Physical Medicine & Rehabilitation***

2. Actively recruit the following providers for the Camden market:
 - a. **1 FTE Family Medicine* (Camden Primary Care)**
 - b. **1 FTE Hospitalist**
 - c. **1 FTE Orthopaedist***
 - d. **.5 FTE Gastroenterologist**

*Need to continue from FY2014 Manpower Plan