

# Southeast Georgia Health System

## Business Plan for the Fiscal Years Ending April 30, 2014 - 2017

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## PHYSICIAN DEVELOPMENT PLAN For the Fiscal Year Ending April 30, 2015

### Objective

Establish a Physician Development Plan for Southeast Georgia Health System that assures the appropriate availability of medical specialties within our primary and secondary markets, according to community need.

### Strategies

In order to accomplish our objectives with respect to the Physician Development Plan, we intend to visit residency programs in the surrounding areas of Georgia, Florida and South Carolina in order to develop relationships with the residency directors and coordinators and to meet the current residents.

When applicable, we plan to utilize PracticeLink software and direct mail to identify candidates for our positions without the use of recruiting agencies.

Finally, we will participate and network with other recruiters to share candidates that may be available but not needed in our respective areas.

1. Actively recruit the following providers for the Brunswick market:
  - a. **1 FTE Family Medicine\* (Glynn Family Medicine Center)**
  - b. **1 FTE Pediatrician\* (St. Simons Pediatrics)**
  - c. **1 FTE Neurologist\***
  - d. **2 FTE Hospitalists**
  - e. **0.5 FTE Gastroenterologist**
  - f. **1 FTE General Surgeon (Glynn General & Vascular Surgery)**
  - g. **1 FTE Physical Medicine & Rehabilitation**
  - h. **1 FTE Urologist**
  
2. Actively recruit the following providers for the Camden market:
  - a. **1 FTE Family Medicine\* (Camden Primary Care)**
  - b. **1 FTE Internal Medicine\* (Camden Primary Care)**
  - c. **1 FTE Orthopaedist\***
  - d. **0.5 FTE Gastroenterologist**

\*Need to continue from the 2014 fiscal year Physician Development Plan.

It should be noted that the financial impact of physicians contemplated in this Physician Development Plan are incorporated in the Business Plan only to the extent that a physician has made a firm commitment to join the Health System.