

PHYSICIAN DEVELOPMENT PLAN
For the Fiscal Year Ending April 30, 2021

Objective

Establish a Physician Development Plan for Southeast Georgia Health System that assures the appropriate availability of medical specialties within our primary and secondary markets, according to community need.

Strategies

In order to accomplish our objectives with respect to the Physician Development Plan, we intend to visit residency programs in the surrounding areas of Georgia, Florida and South Carolina in order to develop relationship with the residency directors and coordinators and current residents. We will attend specialty specific annual conferences to engage interested candidates as well as initiate retained recruitment firms for those searches deemed critical.

We will utilize Practice Link physician database, journals and specialty specific advertising and direct mail to identify candidates without the use of recruiting agencies.

Finally, we will participate and network with other in-house recruiters to share candidates that may be available but not needed in our respective areas, also avoiding an agency placement fee.

1. Actively recruit the following providers for the Brunswick market:

- a. **Rheumatologist**
- b. **Family/Internal Medicine (2)**
- c. **Pediatrician (2)**
Elena Bryant, MD
- d. **Pulmonologist/Critical Care (2)**
- e. **Gastroenterologist (2)**
Ciel Harris, MD
- f. **Urologist**

2. Actively recruit the following providers for the Camden market:

- a. **Family/Internal Medicine (2)**
Danielle Mankin, MD
Jelissa Carroll, MD
- b. **Obstetrician/Gynecologist**
Bradley Newton, MD
- c. **General Surgery, MD**
Ben Bograd, DO